To: COE Curriculum Committee

From: Jay Rojewski, Department Chair
Department of Occupational Studies

Date: January 10, 2005

Subject: Degree Major Name Change and Degree Termination Requests

In order to consolidate the three majors and five certification areas in the undergraduate Bachelor of Science in Education degree program in the Department of Occupational Studies, the faculty propose the three majors be merged under one major in Career and Technical Education and that areas of emphasis be used to reflect the specialty under the major. The following detail the current degree programs and the proposed degree.

<table>
<thead>
<tr>
<th>Current Degree</th>
<th>Major</th>
<th>Certification Area/s</th>
</tr>
</thead>
<tbody>
<tr>
<td>B.S.Ed.</td>
<td>Business Education</td>
<td>Business Education</td>
</tr>
<tr>
<td>B.S.Ed.</td>
<td>Marketing Education</td>
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</tr>
<tr>
<td>B.S.Ed.</td>
<td>Technological Studies</td>
<td>Technology Education</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Trade &amp; Industrial Education</td>
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<td></td>
<td></td>
<td>Health Occupations Education</td>
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<td></td>
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<td>Business &amp; Industry Training</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Proposed Degree</th>
<th>Major</th>
<th>Area of Emphasis (certification)</th>
</tr>
</thead>
<tbody>
<tr>
<td>B.S.Ed.</td>
<td>Career &amp; Technical Education</td>
<td>Business Education</td>
</tr>
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<td></td>
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</table>

The termination of two undergraduate degree programs (Marketing and Technological Studies) and the name change of Business Education to Career and Technical Education with appropriate areas of emphasis better reflect the national language with regard to the preparation of individuals for career and technical education for the public and private sectors. Your careful review and approval of these proposals is most appreciated.
NAME CHANGE JUSTIFICATION FORM

School/College Name: College of Education

Major Name Change:

<table>
<thead>
<tr>
<th>Current Major Name</th>
<th>Degree</th>
<th>Proposed Major</th>
<th>Degree</th>
</tr>
</thead>
<tbody>
<tr>
<td>Business Education</td>
<td>B.S.Ed.</td>
<td>Career and Technical Education</td>
<td>B.S.Ed.</td>
</tr>
<tr>
<td>Marketing Education</td>
<td>B.S.Ed.</td>
<td>To be Terminated (See Attached Proposal)</td>
<td>B.S.Ed.</td>
</tr>
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</table>

Prefix Changes:

<table>
<thead>
<tr>
<th>Current Prefixes</th>
<th>Current Department</th>
<th>Proposed Prefixes</th>
<th>Proposed Department</th>
</tr>
</thead>
<tbody>
<tr>
<td>EBUS</td>
<td>Occupational Studies</td>
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<td>EMKT</td>
<td>Occupational studies</td>
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<tr>
<td></td>
<td></td>
<td>ETES</td>
<td>Occupational Studies</td>
</tr>
</tbody>
</table>

JUSTIFICATION:

This name change request results from the merger of all undergraduate majors in the Department of Occupational Studies into one undergraduate major in Career and Technical Education.

This merger and name change better reflect the national language with regard to the preparation of teachers of career and technical education. This merger and name change will in no way inhibit our ability to serve the state of Georgia's demand for career and technical education teachers. In fact, this change will make our undergraduate programs more easily identifiable.

SIGNATURES:

School/College: [Signature] 1/25/05  
Dean, College of Education  Date

Department Head: [Signature] 1/11/05  
Occupational Studies  Date
Request to Terminate Undergraduate Degree Programs

1. Institution: The University of Georgia                     Date: January 10, 2005

2. School/College: College of Education

3. Department/Division: Department of Occupational Studies

4. Program Degree: Bachelor of Science in Education (B.S.Ed.)
   Major: Marketing Education

5. Deactivation       or       Termination  X

6. Last date students will be admitted to this program: Summer Semester 2005

7. Last date students will graduate from this program: Spring Semester 2006

8. Abstract of the terminated program:

   Due to declining enrollment, offering Marketing Education as a separate major within the department is no longer feasible. Students will still be able to pursue teaching certification in Marketing Education under the Career and Technical Education major. As no courses will be deleted nor added, students will experience no effect as a result of this action.

9. Signatures

   [Signature]
   Department Head

   [Signature]
   Dean of School/College

   [Signature]
   Dean of Graduate School
II. Conditions for Deactivating or Terminating Programs

1. Enrollment in this major has declined to the point to which offering this as a separate major within the department is no longer feasible. A proposal developed by faculty to merge existing undergraduate majors into a proposed, single major in Career and Technical Education received unanimous support from department faculty.

2. As previously stated, declining enrollment in this major necessitates the move to terminate the major.

3. As no existing courses will be dropped, students currently enrolled in this major easily will be able to complete degree requirements. A representative sample of students enrolled in majors in Occupational Studies understand and support the need for this change.

4. There will be no impact on the personal and professional lives of the faculty involved.

5. Actually, the merger of our undergraduate programs into one degree will put the department in a stronger position to continue offering professional teaching certification in these areas.

6. There are no plans at present for subsequent reactivation or reinstatement of this terminated program.
Request to Terminate Undergraduate Degree Programs

I. Basic Information

1. Institution: The University of Georgia  
   Date: January 11, 2005

2. School/College: College of Education

3. Department/Division: Department of Occupational Studies

4. Program Degree: Bachelor of Science in Education (B.S.Ed.)  
   Major: Technological Studies

5. Deactivation or Termination X

6. Last date students will be admitted to this program: Summer Semester 2005

7. Last date students will graduate from this program: Spring Semester 2006

8. Abstract of the terminated program:

   Due to declining enrollment, offering Technological Studies as a separate major within the department is no longer feasible. Students will still be able to pursue teaching certification in Technology Studies under the Career and Technical Education major. As no courses will be deleted nor added, students will experience no effect as a result of this action.

9. Signatures

   [Signature]  [Signature]  [Signature]
   Department Head  Dean of School/College  Dean of Graduate School
II. Conditions for Deactivating or Terminating Programs

1. Enrollment in this major has declined to the point to which offering this as a separate major within the department is no longer feasible. A proposal developed by faculty to merge existing undergraduate majors into a proposed, single major in Career and Technical Education received unanimous support from department faculty.

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5. Actually, the merger of our undergraduate programs into one degree will put the department in a stronger position to continue offering professional teaching certification in these areas.

6. There are no plans at present for subsequent reactivation or reinstatement of this terminated program.
PROPOSAL FOR AN AREA OF EMPHASIS

School/College: College of Education

Department/Division: Department of Occupational Studies (current)

Major: Career and Technical Education

Total Degree Hours: 120

General Core Requirements (60 hours)

Area A – Essential Skills (9 hours)
   ENGL 1101
   ENGL 1102
   MATH 1101

Area B – Institutional Options (4-5 hours)
   Area B is satisfied by electives selected by the student with approval of an academic advisor.

Area C – Humanities/Fine Arts (6 hours)
   (Current core list)

Area D – Science, Mathematics/Technology (10-11 hours)
   Preferred courses:
   Business Education preferred: STAT 2000 Elementary Statistics (3 hours)
   Marketing Education preferred: MATH 1113 Precalculus (3 hours)
   Technology Education preferred: PHYS 1111-1111L Introductory Physics-Mechanics,
                          Waves, Thermodynamics (4 hours)
                          MATH 1113 Precalculus (3 hours)

Area E – Social Sciences (12 hours)
   (current core list)
   Business Education, Marketing Education, Business & Industry Training preferred:
   ECON 2105 Principles of Macroeconomics (3 hours)
   ECON 2106 Principles of Microeconomics (3 hours)
   PSYC 1101 Elementary Psychology (3 hours)

   Technology Education preferred:
   POLS 1101 American Government (3 hours)
   HIST 2111 or 2112 American History (3 hours)
   PSYC 1101 Elementary Psychology (3 hours)
   SOCI 1101 Introductory Sociology (3 hours)
Area F – Courses Related to the Major (18 hours)

**EFND 2030**  The School in United States Society (3 hours)
**EPSY 2020**  Learning and Development in Education (3 hours)
**Electives**  12 hours of electives (see selected electives below)

**Business Education** Area of Emphasis, preferred electives:
- ACCT 2101: Principles of Accounting I (3 hours)
- ACCT 2102: Principles of Accounting II (3 hours)
- LEGL 2700: Legal and Regulatory Environment of Business (3 hours)
Selected elective (3 hours)
  - STAT 2000: Elementary Statistics (3 hours)
  - ECON 2105: Principles of Macroeconomics (3 hours)
  - ECON 2106: Principles of Microeconomics (3 hours)
  - PSYC 1101: Elementary Psychology (3 hours)

**Marketing Education** Area of Emphasis, preferred electives:
- ACCT 2101: Principles of Accounting I (3 hours)
- ACCT 2102: Principles of Accounting II (3 hours)
- MIST 2090: Introduction to Information Systems in Business (3 hours)
Selected elective (3 hours)
  - MATH 1113: Precalculus (3 hours)
  - ECON 2105: Principles of Macroeconomics (3 hours)
  - ECON 2106: Principles of Microeconomics (3 hours)
  - PSYC 1101: Elementary Psychology (3 hours)

**Technology Education** Area of Emphasis, preferred electives:
- MATH 2200 & 2200L: Analytic Geometry and Calculus/Laboratory (4 hours)
- PHYS 1112-1112L: Introductory Physics-Electricity and Magnetism, Optics, Modern Physics (4 hours)
- 1000/2000 level elective (4 hours)

**Trade and Industrial Education** Area of Emphasis, preferred electives:
- 1000/2000 level elective (12 hours)

**Health Occupations Education** Area of Emphasis, preferred electives:
- 1000/2000 level elective (12 hours)

**Business and Industry Training**
- ACCT 2101: Principles of Accounting I (3 hours)
- ACCT 2102: Principles of Accounting II (3 hours)
- LEGL 2700: Legal and Regulatory Environment of Business (3 hours)
Selected elective (3 hours)
  - MATH 1113: Precalculus (3 hours)
  - ECON 2105: Principles of Macroeconomics (3 hours)
  - ECON 2106: Principles of Microeconomics (3 hours)
  - PSYC 1101: Elementary Psychology (3 hours)
Major Requirements:

Required Courses (15 hours)
EOCS 2450 Practicum in Occupational Studies I (1 hour)
EOCS 3010 Introduction to Occupational Studies (3 hours)
EOCS 3450 Practicum in Occupational Studies II (2 hours)
EOCS 4350 Curriculum Planning in Occupational Studies (3 hours)
EOCS 4360 Instructional Strategies in Occupational Studies (3 hours)
EOCS 5550 Students with Special Needs in Programs of Occupational Studies (3 hours)

Business Education Area of Emphasis:

Required Courses (36 hours)
EBUS 4010: Business Communication (3 hours)
EBUS 4020: Computer Concepts and Operating Systems for Occupational Studies (3 hours)
EBUS 5030: Word Processing Applications (3 hours)
EBUS 5070: Office Management (3 hours)
EBUS 5090: Spreadsheet and Presentation Applications in Occupational Studies (3 hours)
EBUS 5100: Systems Analysis and Design for Occupational Studies (3 hours)
EBUS 5760: Consumer Financial Planning (3 hours)
EOCS 5030: Organizing and Coordinating Work and Community-Based Education Programs (3 hours)
EOCS 5460: Student Teaching in Occupational Studies (12 hours)

Major Electives (9 hours) Select three courses from the following and/or other courses related to area of emphasis and approved by advisor:
EBUS 5060: Desktop Publishing in Occupational Studies (3 hours)
ETES 5020: Communication Systems (3 hours)

Marketing Education Area of Emphasis:

Required Courses (36 hours)
EMKT 4100: Economic Foundations for Work-Based Education (3 hours)
EMKT 4110: Marketing and Business Foundations of Work-Based Education (3 hours)
EMKT 4120: Human Resource Foundations in Work-Based Education (3 hours)
EOCS 5030: Organizing and Coordinating Work and Community Based Education Programs (3 hours)
EOCS 5450: Internship in Business and Industry (3 hours)
LEGL 2700: Legal and Regulatory Environment of Business (3 hours)
MARK 3000: Principles of Marketing (3 hours)
MGMT 3000: Management of Organizations and Individuals (3 hours)
EOCS 5460: Student Teaching in Occupational Studies (12 hours)

Major Electives (9 hours) Select courses related to area of emphasis and approved by advisor.
Technology Education Area of Emphasis:

Required Courses (42 hours)
ETES 5010: Technology and Society (3 hours)
ETES 5020: Communication Systems (3 hours)
ETES 5025: Technical Design Graphics (3 hours)
ETES 5030: Manufacturing Systems (3 hours)
ETES 5040: Construction Systems (3 hours)
ETES 5060: Energy Systems (3 hours)
ETES 5070: Research and Experimentation in Technological Studies (3 hours)
ETES 5090: Principles of Technology (3 hours)
ETES 5100: Appropriate Technological Development (3 hours)
ETES 5110: Applications of Engineering in Technological Studies (3 hours)
EOCS 5460: Student Teaching in Occupational Studies (12 hours)

Major Elective (3 hours) Select course related to area of emphasis and approved by advisor

Trade and Industrial Education Area of Emphasis:

Required Courses (39 hours)
EOCS 5120: Needs Analysis in Occupational Studies (3 hours)
ETES 5140: Laboratory Planning, Management and Safety (3 hours)
ETES 5010: Technology and Society (3 hours)
ETES 5020: Communication Systems (3 hours)
ETES 5025: Technical Design Graphics (3 hours)
ETES 5030: Manufacturing Systems (3 hours)
ETES 5040: Construction Systems (3 hours)
ETES 5060: Energy Systems (3 hours)
ETES 5090: Principles of Technology (3 hours)
EOCS 5460: Student Teaching in Occupational Studies (12 hours)

Major Electives (6 hours) Select courses related to area of emphasis and approved by advisor

Health Occupations Education Area of Emphasis:

Required Courses (33 hours)
EOCS 4100: Principles and Practices of Career Education (3 hours)
EOCS 4300: Situated Learning and Teaching for the Workplace (3 hours)
EOCS 5120: Needs Analysis in Occupational Studies (3 hours)
EOCS 5030: Organizing and Coordinating Work and Community-Based Education Programs (3 hours)
EMKT 4120: Human Resource Foundations in Work-Based Education (3 hours)
ETES 5140: Laboratory Planning, Management and Safety (3 hours)
ETES 5010: Technology and Society (3 hours)
EOCS 5460: Student Teaching in Occupational Studies (12 hours)

Major Electives (12 hours) Select courses related to area of emphasis and approved by advisor
Business and Industry Training Area of Emphasis:

Required Courses (30 hours)
EOCS 4100: Principles and Practices of Career Education (3 hours)
EOCS 4300: Situated Learning and Teaching for the Workplace (3 hours)
EOCS 5030: Organizing and Coordinating Work and Community Based Education Programs (3 hours)
EOCS 5120: Needs Analysis in Occupational Studies (3 hours)
EOCS 5450: Internship in Business and Industry (3 hours)
EBUS 4020: Computer Concepts and Operating Systems for Occupational Studies (3 hours)
EBUS 5090: Spreadsheet and Presentation Applications in Occupational Studies (3 hours)
EBUS 5100: Systems Analysis and Design for Occupational Studies (3 hours)
EMKT 4120: Human Resource Foundations in Work-Based Education (3 hours)
ETES 5010: Technology and Society (3 hours)

Major Electives (15 hours) Select courses related to area of emphasis and approved by advisor
Justification:

The name change request and areas of emphasis request results from the merger of all undergraduate majors in the Department of Occupational Studies into one undergraduate major in Career and Technical Education. Individuals pursuing this major will select one (or more) of the emphasis areas for state teacher certification and/or business industry training. This merger, name change, and areas of emphasis better reflect the national language with regard to the preparation of individuals for career and technical education in the public and private sectors.

Signatures:

[Signature]
Department Head
Department of Occupational Studies
Date: 1-20-05

[Signature]
School/College Curriculum Committee Chair
College of Education
Date: 1-20-05

[Signature]
Dean
College of Education
Date: 1-25-05

[Signature]
Chair
University Curriculum Committee
Date: