March 13, 2009

UNIVERSITY CURRICULUM COMMITTEE — 2008-2009
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Social Work - Dr. Patricia M. Reeves
Veterinary Medicine - Dr. K. Paige Carmichael
Graduate School - Dr. Malcolm R. Adams
Undergraduate Student Representative - Ms. Jamie Beggerly
Graduate Student Representative - Ms. Amrita Veliyath

Dear Colleagues:

The attached proposal from the College of Public Health to create a Center for Global Health will be an agenda item for the March 20, 2009, Full University Curriculum Committee meeting.

Sincerely,

David E. Shipley, Chair
University Curriculum Committee

cc: Dr. Arnett C. Mace, Jr.
    Professor Jere W. Morehead
March 5, 2009

Dr. Arnett C. Mace, Jr.
Senior Vice President for Academic Affairs and Provost
The University of Georgia
203 Administration Building
Athens, GA 30602-1651

RE: Proposal for Center for Global Health

Dear Dr. Mace:

I offer my support for the creation of a Center for Global Health within the College of Public Health. Global health has become a central mission of public health and virtually all schools/colleges have major programs to support global health. I am very enthusiastic to see our College establish this Center to accomplish that mission. Although this Center will be within the College of Public Health, there is tremendous talent throughout the University that is oriented to global health. Our goal is to bring together faculty, students, and programs from all the colleges and schools for the common effort of improving global health.

This Center will have multiple goals, including research, education, and service. We anticipate that extramural funding will support future research and service. Student education will occur at all levels – undergraduate, graduate, and post graduate.

We will focus some efforts on Global Health Systems and other efforts on traditional Global Health. Global Health Systems reflects the process of globalizion and the need to find best practices in health care delivery wherever they are in the world and be sure that our health care system in the United States, and more specifically in Georgia, is the best it can be – highest in quality and most efficient. Our efforts in traditional Global Health will focus on improving the public health of those people living in circumstances that are less advantaged than ours.

The development of the Center has my full support and that of the College of Public Health

Sincerely,

Phillip L. Williams, Ph.D.
Dean
University of Georgia

Center for Global Health

I. Purpose/Mission

Global health is now perceived as an integral part of public health. Schools and colleges of public health across the nation and throughout the world have become actively involved in understanding issues of health care that transcend borders, peoples, and governments. Nationally recognized schools and colleges of public health now include Global Health as a core competence. Accrediting bodies and those establishing national expectations for public health are stimulating the development of interest in global health. Health care payers (governmental and private) as well as research funding agencies are expressing an ever greater emphasis on prevention and population-based approaches to health care. The National Institutes of Health is promoting translation of research into practice – encouraging academic organizations to study and improve the delivery of health care so that it is able to optimize scientific discoveries that have already been made, but not yet implemented in the health care system. Likewise, developed and developing nations are struggling with mechanisms to improve the health of the populations they serve. Efficiencies are being sought; costs are continuously putting pressures on national economies. Governments are experimenting with new systems of health care and new payment mechanisms. Many colleges of public health and universities are exporting better health care delivery practices to underserved, developing nations. Few programs are committed toward a modern understanding of globalization and its impact on health care; few programs are attempting to import best practices and systems of care that could be adapted to the United States and adopted in the United States. Global health transcends the traditional world of public health to encompass a very broad world of academic endeavor, including fields of expertise offered by this university in its many other colleges and schools.

The Center for Global Health at the University of Georgia will lead and organize interest and efforts to study, teach, and serve in areas of global health policy, management, and systems. Its mission will be to study and advance the development of best practices in global health care delivery, to facilitate dialogue in health care public policy, and to promote prevention, population-based skills, health care management, economics, and leadership among health care professionals and organizations regarding global health systems.

Additionally, the Center will promote and develop interest and efforts more broadly in Global Health. These efforts will serve the people of Georgia, the University of Georgia, as well as providing a national and global reach.

This Center is being proposed based on a successful model developed by the intended first Center Director who created a similar Center three years ago at Wright State University in Dayton, Ohio. The Wright State Center for Global Health Systems, Management, and Policy, involves approximately 85 faculty and community experts in the Dayton region and beyond. It offers educational programs, service, and research. Funding sources include a multitude of local, state, and federal funding sources, including foundations, government, and local donors. Wright State University, a regional member of the University System of Ohio, has eight colleges and schools. This Center, formed in the School of
Medicine, involves faculty from the Schools of Education, Business, Science & Mathematics, Liberal Arts, Engineering, Graduate Studies, and Nursing. These various faculty are involved in the various activities of the Center, including education, research, and service. All faculty retain their primary faculty appointments and relationships with their schools and colleges. The 2008 Center budget was approximately $2.5 M. The Wright State Center for Global Health Systems, Management and Policy will serve as a successful model for the development of a Center at the University of Georgia.

These efforts will be best accomplished by bringing together the talents from many schools, colleges, institutes, and programs at the University of Georgia. These various existing organizations have faculty and programs with demonstrated expertise and interest in aspects of global health systems; this center will optimize the multi-disciplinary aspects of global health and in turn serve to enhance the depth and breadth of each of the schools, colleges, and programs involved with the Center.

II. Goals - Measurable goals and outcomes for Center activity will include:

1. New educational programs are being created and will involve and serve a variety of the schools and colleges at UGA in the courses offered.
   
   i. Certificate Programs in Global Health are being developed at both graduate and undergraduate levels and will be submitted for approval.
   
   ii. Continuing education programs will be offered that can serve a broad group of people in expanding their knowledge of global health and global health systems.
   
   iii. Growth in proportion of UGA students involved in Global Health at all levels of education at the University is anticipated.
   
   iv. Courses already exist or new ones will be spawned in the various colleges and schools participating that will expose students to various issues pertinent to Global Health Systems specifically and Global Health more broadly. The Center is not seeking Institute status and will not offer courses independently from the colleges / schools.

2. Expanded research endeavors
   
   i. The United States health care system is laden with very high costs, tremendous variability in care provided, a focus on episodic disease crisis care versus prevention and risk factor management, and great inefficiency. These factors have reduced the ability of the U.S. to be competitive with other nations that are able to deliver health that is as good or better for less cost. Various major funding sources (Commonwealth Fund, National Institutes of Health, Agency for Health Research and Quality, CDC) are all beginning to promote the study of alternative health systems that could be adapted and then adopted in the United States.
   
   ii. Many large universities have or are developing programs to improve the health of developing nations. These programs serve the humanitarian missions of the universities, funders (Gates Foundation, and many others), donors, as well as the
United States foreign policy agenda. UGA can expand its research in health systems and global health and in turn serve developing nations in this regard.

3. **Service to the people of Georgia and the nation**

   i. This Center will expressly study the process of globalization of health care and seek mechanisms to optimize the future for the United States, the people of Georgia, and others. Industries that must provide health care for employees, government that must use tax dollars to pay for health care, and those in the U.S. with neither employer nor government support will benefit by efforts to improve the health care system. As Pat Thomas of the Grady College notes, "We should find best practices from around the world and bring them home." For example, how is it that Toyota spends $100 for the health care of employees building a Toyota in Japan, while General Motors spends $2,000 for the health care of employees building a GM car in the U.S. – and Japan has better health care outcomes than the U.S.? Many of us have read Tom Friedman's popular works; much of the basis for this Center is the recognition of globalization and the need for us to understand how to optimize the processes to benefit us in the Georgia and the U.S.

   ii. The Center will promote improved global health more generally. This can improve the health of the people of Georgia, the U.S., but also other nations. Improved health leads to better stability in a society and in turn improves the security of the United States. For example, can aspects of the Barrio Adentro System of health care in Venezuela be adapted and adopted to an underserved rural or urban Georgia community?

4. **Growth in budget** (grant funding, education dollars, and charitable foundation giving)

   i. Initially, the Center will be operated with existing funding from the College of Public Health. Faculty from the University will contribute efforts as part of their existing education, research, and service missions.

   ii. Ultimately it is expected that the budget will grow by the addition of extramural funding (NIH, CDC, Foundations), and quite possibly charitable foundation donations from interested alumni and others.

5. **Growth in faculty numbers** at UGA who are interested and attracted to UGA by the existence of a Center for Global Health Systems

   i. The Center itself will have no separate faculty per University policies.

   ii. The Center will be open to all interested faculty from the University who are drawn together to promote a better understanding of global health, public health, and health systems. Faculty will be drawn from the various colleges and schools of the University. It is anticipated that with the success of the Center in its various missions of research, education, and service, there will be a growth of faculty in the various colleges and schools to respond to this need.
6. **Growth in the number of programs run by the Center**

   i. Using faculty from the various colleges and schools involved with the Center, it is expected that the number of programs run by the Center will grow.

   ii. Globalization is having a profound impact on the State of Georgia, the people of the United States, and the world. This Center, focusing on the various aspects of globalization, is expected to add programs and grow into the indefinite future. For example, the Center might seek funding to understand how physicians in France or Japan manage hypertension more successfully for less cost, a potential model for the U.S. health care system.

III. **A Statement of Operating Procedures and Policies:**

   1. **Structure**

      i. The Center will be administratively part of the College of Public Health, although faculty from all colleges and schools of the University will be welcome to participate.

      ii. The Center Director will report to the Dean of the College of Public Health.

      iii. Faculty for the Center will derive from the various colleges and schools of the University of Georgia. The faculty will retain their traditional departmental and school/college relationships and activities, with task-based responsibilities related only to the Center being accountable to the Director of the Center. For example, the French have better outcomes in cardiovascular disease than we have in the U.S. Is this the medical care system, fewer disparities in care, genetics, or a difference in the social determinants of health? A multi-disciplinary team of faculty coming from the colleges/schools at UGA (epidemiology, health education, medicine, environmental health, political science, social work, management, public policy) would be best suited to address an issue like this.
2. Responsibilities of participating units

   i. The College of Public Health will be responsible for the administrative management of the Center and its leadership. It is anticipated that a number of faculty from the College of Public Health will become involved in the efforts of the Center.

   ii. Involvement by faculty at other colleges and schools will be voluntary. It is anticipated that involvement will vary over time, by college/school and individual faculty members, depending on the programs currently ongoing. There will be no financial or faculty commitment expected by any school or college outside of the College of Public Health; however, it is anticipated that the Center, through its activities, will develop programs that are mutually beneficial to the Center, the College of Public Health, and the associated schools and colleges.

3. Advisory Committee structure

   i. The Center Director will Chair the Center Advisory Committee.

   ii. The Dean of the College of Public Health, or his/her appointee, will be on the Advisory Committee.

   iii. Representatives from each college/school involved in programs of the Center will be appointed to the Advisory Committee. Deans of the various colleges and schools will appoint members of the Committee.
iv. Centers and Institutes at UGA may be asked to have Advisory Committee membership. As the Center opens, the following Centers/Institutes will be represented:
   a. Dan Colley – Center for Tropical & Emerging Global Diseases
   b. Harry Dailey – Biomedical & Health Sciences Institute
   c. Cham Dallas – Institute for Health Management and Mass Destruction Defense

v. The Office for International Service and outreach will appoint a representative.

vi. Non-UGA committee members will be sought and appointed at the joint discretion of the Center Director. Examples of non-UGA members might include:

   1. Centers for Disease Control
   2. Commonwealth Fund
   3. Industry

4. Processes for appointment or reappointment: All appointments and re-appointments will be done by the colleges/schools. Participation in the activities of the Center will be voluntary.

IV. Anticipated Income/Revenue:

1. Research and service income will come from extramural funds. Overhead costs for the Center operation will be recognized in the indirect process.

2. Sources for funding for the first year will be provided for limited Center administrative support by the College of Public Health
   
   i. One half-time Administrative Assistant
   ii. Anticipated one full-time Research Specialist

V. Formal arrangements through which faculty will participate with the center/institute and the extent to which each affiliated faculty member's salary is contained in its budget:

1. The first Center Director will be Richard J. Schuster, MD, MMM, Professor in the College of Public Health.

2. Participation in the Center’s activities will be voluntary and based on interest/need identified by individual faculty and/or deans of the various colleges and schools at UGA.

3. Non-UGA faculty or others may become involved in Center activities, especially to fulfill its research and service missions.

4. Staff salary support will be from extramural funds.
VI. A list of participating faculty and their roles in the center/institute:

1. Richard J. Schuster – Center Director
2. Luke Naehler – College of Public Health
3. Dan Colley – Center for Tropical & Emerging Global Diseases
4. Harry Dailey – Biomedical & Health Sciences Institute
5. Cham Dallas – Institute for Health Management and Mass Destruction Defense
7. Allen Amason – Terry College of Business
8. Patricia Thomas – Grady College of Journalism & Mass Communication
9. Patricia Reeves – School of Social Work
10. Judy Shaw – Office of International Public Service & Outreach

VII. Letters of Support: Letters of support are attached/are being sent.

VIII. Acquisition of unacquired resources:

1. Resource needs of the Center will ultimately be supported by the College of Public Health.

2. Resource needs will be dependent on programs and will expand and contract based on program size and funding. Resources will be acquired either through the courses offered by the various colleges/schools involved or through extramural funding.

IX. Anticipated additional staff or faculty:

1. The Center will have no faculty independent from the participating colleges/schools.

2. Initial staff for the Center will be a half-time Administrative Assistant and a full-time Research Specialist, funded by existing resources.

3. Additional staff for the Center may be needed depending on the size and complexity of the programs the Center offers. Funding for those positions will be provided by extramural funds.

X. Responsibilities of any participating units:

1. All faculty and associated colleges/schools/institutes are expected to fulfill responsibilities they accept; for example, if they participate in a grant submission and the grant is funded, they will be expected to fulfill the obligations stated in the grant.

2. Participating schools/colleges/institutes will be expected to provide representatives to the Advisory Committee.

3. Colleges/schools/institutes participating in educational programs will be expected to fulfill the teaching responsibilities they accepted in the programs that are created.

4. There will be no other outstanding responsibilities other than those stated above.
XI. Recommendations for the creation of courses or degrees and how they are integral to the functioning of the institute:

1. A Graduate Certificate in Global Health will be created.
   i. This Certificate will attract graduate students from many programs at UGA who are interested in Global Health.
   ii. Courses already being offered in the various colleges/schools/institutes of the University will be used for the Certificate Program.
   iii. A new course, Comparative Global Health Systems, HPAM 8500, will be offered beginning in the fall of 2009.
   iv. The Certificate Program will be sponsored by the College of Public Health.

2. An undergraduate minor in Global Health will be developed.

3. The Center will support the ongoing global programs and especially global health internships for the College of Public Health.

4. The Center will fulfill its educational mission to the University and the State of Georgia by the creation of these new educational programs and likely the addition of future courses pertinent to Global Health in the future.
February 25, 2009

Richard J Schuster MD, MMM
College of Public Health
150-B Coverdell Center - 500 D.W. Brooks Drive
Athens, GA 30602-7396

RE: Proposal for Center for Global Health Systems

Dear Dr. Schuster,

The Department of Management of the Terry College of Business offers its support for the establishment of a Center for Global Health Systems, within the College of Public Health.

Globalization is occurring in every field and that certainly includes health care. I am pleased to see the College of Public Health taking the lead in promoting a Center to address this area. Moreover, I think establishment of a center would offer intriguing opportunities for us to potentially work together. Whether that occurs or not though, the idea of bringing people of different skills and orientations together to look at Global Health Systems is certainly a good one.

Thus, I support the development of this Center. It will be good for research and teaching and it will be good for the University of Georgia well.

Sincerely yours,

Allen C. Amason, PhD
Chair, Department of Management
Terry College of Business
Dear Dr. Schuster,

I am pleased to offer my support to the creation of a Center for Global Health in the College of Public Health.

Global Health is integral to public health and it is certainly appropriate for the College of Public Health to develop and promote this area of expertise. The mission of your proposed Center – research, education, and service – is broad, but the talent is here at UGA to bring people and programs together for this purpose.

The Center for Tropical and Emerging Global Diseases (CTEGD) focuses on basic, translational and operational research involving largely parasitic diseases, much of which has a global nature. Seeing a strong interest in the College of Public Health and more generally involvement by other colleges and schools at UGA is encouraging to me, and should strengthen all our future efforts.

I am willing to serve in an advisory capacity for your Center and see it as an opportunity of mutual benefit for CTEGD and the Center for Global Health. Good luck with your new program.

Sincerely yours,

Daniel G. Colley, PhD
Director, Center for Tropical and Emerging Global Diseases
Professor of Microbiology
Richard J Schuster MD, MMM  
College of Public Health  
150-B Coverdell Center - 500 D.W. Brooks Drive  
Athens, GA 30602-7396  

25 February, 2009  

RE: Proposal for Center for Global Health Systems  

Dear Dr. Schuster,  

Thank you for sharing with me your plans to establish a Center for Global Health within the College of Public Health. As director of the Biomedical and Health Sciences Institute I am pleased to offer our support for the establishment of the Center.  

As you are aware the BHSI has worked with CPH Associate Dean Dr. Robert Galen over the past two years in a partnership to create and organize global health-related programs such as the annual global health symposium, community lectures, and international internships. The Center is the logical outgrowth of this collaboration and should provide a much needed structure for individuals and programs at UGA whose interests are in global health. The Center can provide leadership in this critically important area and can facilitate the creation and/or advancement of new research and educational programs.  

While the BHSI has been a multidisciplinary unit with interests in global health, it is appropriate that such an important and diverse field should be supported by a dedicated center, such as the one that you are proposing. Thus, I strongly support the creation of the Center for Global Health and look forward to continued collaborative interactions. I wish you well in your new endeavor.  

Sincerely yours,  

Harry A. Dailey, PhD  
Professor and Director
Richard J. Schuster, MD, MMM  
College of Public Health  
150-B Coverdell Center – 500 D.W. Brooks Drive  
Athens, Georgia  30602-7396

February 26, 2009

RE: Proposal for Center for Global Health Systems, Management, and Policy

Dear Dr. Schuster,

I am pleased to support the creation by the College of Public Health of a Center for Global Health Systems, Management, and Policy.

The School of Social Work has a well known commitment to understanding international cultures and social environments. Likewise it has focused on the process of globalization through several global studies programs including our long-standing Ghana Study Abroad program. We are interested in seeing the opportunities for expansion of our education and research in global health. The culture of each nation and its associated social structures is heavily interactive with its health care. We see this proposed Center as a vehicle for students and faculty to expand this global understanding and share in the development of education, research, and service in global health.

This proposal is consistent with the mission and priorities of our School as well as the University of Georgia’s focus on globalization and global affairs.

Sincerely yours,

Maurice C. Daniels, Ed.D  
Dean

cc: Dr. Nancy Williams  
Intern Associate Dean and Director of Global Education
February 24, 2009

Richard J. Schuster, MD, MMM  
College of Public Health  
150-B Coverdell Center  
500 D. W. Brooks Drive  
Athens, Georgia 30602-7396

RE: Proposal for Center for Global Health Systems, Management, and Policy

Dear Dr. Schuster:

The Graduate School offers its support for the establishment of a Center for Global Health Systems, Management, and Policy within the College of Public Health.

The establishment of the Center will advance the development of best practices in global health care delivery, facilitate dialogue in health care public policy, and promote prevention, population-based skills, health care management, economics, and leadership among health care professionals and organizations regarding global health systems. In addition, the interdisciplinary nature of the Center will be beneficial to both faculty and graduate students. It is anticipated that the expanded research that will result from the creation of the Center will provide new opportunities for graduate student involvement.

Again, I support the establishment of the Center, and I look forward to the interdisciplinary opportunities it will offer graduate students.

Sincerely,

Maureen Grasso
Richard J. Schuster, MD MMM
College of Public Health
150-B Coverdell Center - 500 D.W. Brooks Drive
Athens, GA 30602-7396

RE: Proposal for the Center for Global Health Systems, Management, and Policy

Dear Dr. Schuster:

The purpose of this letter is to inform you that the School of Public and International Affairs supports the establishment of a Center for Global Health Systems, Management, and Policy within the College of Public Health.

I see the potential for intersections of interest between our School and this newly proposed Center. I anticipate that the Center may help us promote interests in global health systems, management, and policy to complement and expand our already broad and comprehensive education, research, and service efforts in international programming. Public health students may well take some of our undergraduate courses in international affairs and graduate courses in public administration and policy, and some of our students make take public health courses and other courses promoted by the development of this newly forming Center. I also see potential opportunities for joint research endeavors between our faculty and those related to the Center. Specifically, the George D. Busbee Professor of Public Policy in our Department of Public Administration and Policy, an economist who specializes in health policy, may find a connection between his research and that of the Center. The proposal appears to be consistent with the future direction the University of Georgia should be taking in understanding globalization and global affairs.

The creation of this Center has my full support. Best wishes for success.

Sincerely,

[Signature]

Thomas P. Lauth
Dean
20 February, 2009

Richard J Schuster MD, MMM
College of Public Health
150-B Coverdell Center - 500 D.W. Brooks Drive
Athens, GA 30602-7396

RE: Proposal for Center for Global Health Systems, Management, and Policy

Dear Dr. Schuster,

The Institute of Gerontology at UGA supports the creation by the College of Public Health of a Center for Global Health Systems. The Institute of Gerontology has a well established international component to its research and service missions. Our Georgia Centenarian Study has been dramatically expanded and we now are involved with a global centenarian study. The creation of this Center may well be of assistance to us in further expanding the reach of our research. This proposed Center could bring new investigators together to promote our mission at the Institute of Gerontology.

The creation of this Center will advance UGA's global health reach. This is good for the University, the State of Georgia, and beyond. I fully support this Center proposal.

Sincerely yours,

Leonard W. Poon, Ph.D., Dr. Phil, h.c.
Professor of Public Health and Psychology
Director, Institute of Gerontology
Chair, Faculty of Gerontology
March 3, 2009

RE: Proposal for Center for Global Health

Dear Dr. Schuster,

It is a pleasure to write in support of the proposed Center for Global Health within the College of Public Health. This is the natural next step for the University of Georgia, which is already committed to educating young people who can help solve the scientific, economic and political challenges of global health.

Each year, Dan Colley and I organize the Global Diseases: Voices from the Vanguard lecture series, which brings four internationally known experts to the UGA Chapel. These lectures attract hundreds of students and faculty from across the campus, many of whom have already studied or worked overseas and others aspiring to international careers.

In the Grady College MA concentration in health and medical journalism, a new program that my colleagues and I have launched over the past several years, students learn to see the big picture and to practice community journalism. They learn that innovative solutions to health problems emerge from small towns as well as major research universities – knowledge that will help them use multimedia, interactive technologies to engage all of us in the search for better health and healthcare.

Having read your proposal, I believe the Center for Global Health and Grady College’s MA concentration in health and medical journalism have great synergistic potential. The idea of finding best practices for health care in various nations and adopting and adapting them here – especially in the historic Black Belt – is highly attractive.
The education, research and service agenda you propose dovetails perfectly with our own interest in promoting more accessible, more efficient, and higher quality care for Georgians and other Southerners. I anticipate that we – and our students – will be able to help reduce disparities and assure that people in our region are able to live longer, healthier and more productive lives.

The creation of the Center has my full support and I look forward to working together.

Warm regards,

Patricia Thomas
Knight Chair in Health and Medical Journalism
Grady College of Journalism and Mass Communication
Richard J Schuster MD, MMM
College of Public Health
150-B Coverdell Center - 500 D.W. Brooks Drive
Athens, GA 30602-7396

4 March, 2009

RE: Proposal for Center for Global Health

Dear Dr. Schuster,

The Office of International Education offers its support for the establishment of a Center for Global Health within the College of Public Health.

We recognize that this Center will combine research, service, and education – both at the graduate and undergraduate level and will further the mission of UGA. We believe that your efforts to bring the various colleges and schools together to work on efforts of mutual interest in global health is especially attractive and will enhance the status of UGA as a lead institution in international education, research, and service.

The development of the Center has my full support and that of the Office of International Education.

Sincerely yours,

Judith Shaw
Associate Provost for International Education